

HKK WORLDESTATE OS

Service Overview

What an HKK WorldEstate franchise partner receives

Public franchise document
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www.hkk-worldestate.com

1. Service components

Service area	Support / functionality
Franchise System	Structured access to the HKK WorldEstate franchise model and its defined operating processes.
HKK WorldEstate OS	Central digital operating platform for CRM, leads, properties, documents, communication and other modules.
Regional Market Development	Support for structured development of the franchise partner's own regional real-estate market.
Territory	Review of the requested region; territory protection subject to availability and contractual agreement.
CRM & Contact Management	Management of customers, prospects, brokers, partners and other contacts.
Lead & Sales Processes	Capture, qualification, follow-up and structured handling of business opportunities.
Property Processes	Management of properties, media and relevant assignments.
International Network	Cooperation with agents, brokers, partners, investors and other market participants.
Referrals	Structured buyer, seller and broker referrals with documentable agreements.
Deal Rooms	Organized cooperation on concrete transactions and documents.
Documents & Tasks	Central document handling, work status and follow-up tasks.
Training & Onboarding	Introduction to the platform, processes, network, sales and regional market development.
AI-supported Functions	Support for lead qualification, message drafts and sales workflows.
Multilingual Cooperation	Support for international cooperation and multilingual processes within the system.

2. What you should prepare for the start

- Requested territory or target market
- Company and contact details
- Existing property, customer and network activities
- Relevant professional licenses or evidence where required in the local market
- Goals for the first months: contacts, listings, partners, buyer/seller enquiries
- Time for onboarding and training

3. Typical daily workflow

1. Review new leads, messages and tasks.
2. Update CRM contacts and capture new business opportunities.
3. Work on properties and customer search requests.
4. Identify suitable international partners or referral opportunities.
5. Maintain documents and Deal Room activities.
6. Plan follow-ups, appointments and next actions.
7. Use training and system content when needed.

4. Not automatically included

- Individual third-party fees, advertising budgets or external platform costs unless explicitly agreed.
- Additional territories or custom developments outside the agreed scope.
- Legal, tax or licensing advice for the local market.
- Guaranteed revenue, leads, transactions or commissions.

Next step

Become a franchise partner

Learn more on the franchise page and then submit your application. An application does not automatically create portal access; the region, profile and commercial terms are reviewed first.

Franchise information: <https://www.hkk-worldestate.com/franchise-benefits>

Franchise application: <https://www.hkk-worldestate.com/franchise-apply>

Prices & terms: <https://www.hkk-worldestate.com/preise>

Important notes

This document is provided for general information only and does not replace an individual offer or the franchise agreement.

Scope of services, territory, prices, term, taxes and other conditions are governed by the current offer and contract.

Territory protection depends on availability and contractual agreement. Referral and commission arrangements may be agreed on a case-by-case basis.